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COUNTRYEDU PRIVATE LIMITED

GSTIN : 06AAJCC6151A1Z3ICIN:U72900HR2021PTC096283

Email : query@countryedu.com,grievances@countryedu.com

1-Month WordPress Development Immersion Internship

Designed by: CountryEdu Private Limited

By CountryEdu Private Limited
(IT Managed Services & EdTech Solutions)

Program Objective :

- Understanding WordPress website development, content management, and website customization techniques
- Developing expertise in WordPress themes, plugins, page builders, and website configuration
- Learning responsive website creation, SEO fundamentals, and website optimization strategies
- Building professional business, portfolio, blog, and e-commerce websites using WordPress
- Understanding website security, maintenance, and deployment best practices
- Preparing students for careers in WordPress Development, Website Management, Web Design, and Freelance Website Development

Program Structure :

- Duration: 4Weeks (1 Month)
- Mode: Hybrid / Live / Classroom
- Tools Used: WordPress CMS, Elementor, WooCommerce, cPanel, XAMPP, Yoast SEO, Canva, Google Analytics
- Final Outcome: Professional WordPress Website Project + Internship Certificate

Week 1: WORDPRESS FUNDAMENTALS & WEBSITE SETUP

- Introduction to WordPress Ecosystem
- Understanding CMS (Content Management Systems)
- Domain & Hosting Fundamentals
- WordPress Installation & Configuration
- Dashboard Navigation & Website Settings
- Website Structure & Planning

~ Outcome: Strong foundation in WordPress website development and content management systems.

Week 2: WEBSITE DESIGN & CONTENT MANAGEMENT

- WordPressThemes & Templates
- Theme Installation & Customization
- Pages, Posts & Media Management
- Menus, Widgets & Navigation Setup
- Elementor Page Builder Fundamentals
- Responsive Website Design Principles

~ Outcome: Ability to design and customize professional and responsive WordPress websites.

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Week 3: PLUGINS, SEO & E-COMMERCE DEVELOPMENT

- WordPress Plugin Fundamentals
- Contact Forms & Lead Generation Tools
- WooCommerce Fundamentals
- Product & Store Management
- Search Engine Optimization (SEO)
- Website Performance Optimization

~ Outcome: Ability to extend website functionality, optimize performance, and build e-commerce websites.

Week 4: SECURITY, DEPLOYMENT & PROJECT DEVELOPMENT

- Website Security Best Practices
- Backup & Recovery Solutions
- Website Migration Techniques
- Domain & Hosting Configuration
- Live Website Deployment
- Project Development & Presentation

~ Outcome: Ability to secure, deploy, and maintain professional WordPress websites.

LIVE PROJECT & CAREER READINESS

Students work on real-world WordPress Development projects such as:

- Business Portfolio Website
- Corporate Company Website
- Educational Institution Website
- E-Commerce Store using WooCommerce
- Personal Blog Platform
- Service-Based Business Website

Project Includes:

- Requirement Analysis & Website Planning
- Theme Customization & UI Design
- Plugin Integration & Functionality Development
- SEO & Performance Optimization
- Testing & Live Deployment
- Final Project Presentation

~ Outcome: Hands-on experience in developing industry-level WordPress websites demonstrating website design, customization, e-commerce integration, SEO optimization, and deployment capabilities.

From beginner to job-ready – Become a WordPress Development Professional in 1 Month.